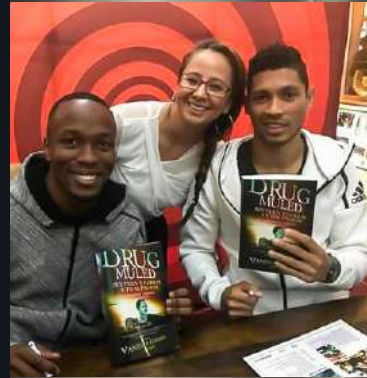


Vanessa Goosen is an Author, Former Miss SA Semi-Finalist, Entrepreneur, a Counsellor, has appeared on numerous national and international Radio and TV Talk Shows and actively runs various Community Empowerment Projects. She too is a very enterprising Motivational and Inspirational Speaker who has left a significant mark on the thousands she has engaged with on a Corporate, Social, Individual or Spiritual level at events.

Vanessa has been hosted on TV & Radio Talk Shows which include Club 700, Carte Blanche, Against All Odds, I am A Woman, Botswana TV, Wat Mense Sê, Verander Dinge; Newzroom Afrika, ENCA, Radio 2000 FM, Tygerberg, Good Hope, Bay FM, Kingfisher FM, East Coast Radio, Power FM, Jacaranda, Chai FM and Kaya FM.

She has been featured in various magazines both Locally and Internationally; which include amongst others Oprah, You, Drum, Huisgenoot, Sarie, Rooi Rose, Vroue Keur and Women Of Faith. Her story featured in countries to the likes of Sweden, Hungary and the UK; She received A Global Award from England for her Story.

Her book **Drug Muled: Sixteen Years In A Thai Prison** has sold thousands of copies, hitting Number One after a few weeks of release, as per the Nielson Rating and has received world-wide excellent ratings.



**“Plant A Seed
And It Will
Produce A Harvest;
Ignore A Seed
And Harvest
Illusion”**

VANESSA GOOSEN

Vanessa was born in the Eastern Cape and raised in a very close-knit family and community. She moved to Johannesburg at the age of eleven to complete her tertiary education. With a good academic ability and natural leadership skill and style, she was elected for various leadership roles. At this tender age she already stood out as an individual who is able to exert influence and impact peers and large groups with her drive, great sense of humour, definitive decision-making ability, tenacity and hunger for success.

Amidst various other talents and passions, Vanessa always had a flare for the fashion industry. This love and passion ultimately led to her achieving great success at the **Miss South Africa Beauty Pageant**; reaching the **Semi-Finals** in 1993 when Jacqui Mofokeng, the first Black South African was crowned Miss South Africa. This significant milestone was achieved despite Vanessa facing many challenges and with the odds stacked against her. Competing at such a high level with success, tremendously grew her determination and confidence, bringing her to the perspective stance that "anything is achievable and possible, when pursued with heart, passion and perseverance.

Before the age of 20, the natural entrepreneurial drive and ability within Vanessa had already kicked in with her pursuing her first major business venture. She opened and co-owned an **exclusive man's fashion boutique** in the thriving and sought-after Carlton Centre.



**"Your Attitude
Shapes The Steps
To Your Future"**

VANESSA GOOSEN

Vanessa actively managed a manufacturing line as the backbone to compliment the fashion trendsetting creativity she brought to the market; growing her retail outlet with fresh design and quality. With the boutique's clientele growing and with the desire to keep being consistently innovative, Vanessa set on a business trip to Thailand in 1994 to acquire fashion apparel and to import quality fabric.

It was with this business trip that things went awry for Vanessa. Caught up in every traveller's nightmare, Vanessa was duped into unknowingly carrying books with heroin hidden in its covers. This led to her arrest and being sentenced to death. She was pregnant at the time of her arrest, leading to her sentence being postponed until after her giving birth.

Giving birth in prison was both a physically painful and an emotionally traumatic experience. There were no proper medical facilities and Vanessa had no family to guide and strengthen her through this process. She was forced to give up her daughter when she reached the age of three years. This in itself was very painful; it tore Vanessa apart and traumatically affected both herself and her daughter.

Hurt, anger, hatred, unforgiveness, betrayal, pain, broken-hearted, abandoned, loneliness and fear plagued Vanessa as she battled anxiety, panic attacks, suicidal thoughts and depression.



**"Your Environment
Is Not The Limit Nor
The Boundary Of
The Greatness
Within You"**

VANESSA GOOSEN

Vanessa returned to South Africa after being imprisoned for more than sixteen years, suffering through many ordeals and having overcome life threatening challenges and obstacles. Her release was and still is a miracle for Vanessa, having become grounded in GOD through this journey. To date Vanessa has been the **Key Note/Motivational Speaker** at numerous corporate engagements sharing her story and journey; bringing to these events great success and leaving those who hear it motivated, encouraged and with determination to pursue the greatness and excellence they are well-able to achieve. **This horrific experience is a life changing must hear!** Vanessa has spoken at companies from the likes of Clover, Anglo American, Engersol, IBM, Grindrod Bank, Cipla, EOH, Pick & Pay, Universities, Law Firms and various other Institutions.

Having overcome many challenges, obstacles, life-threatening conditions and situations, Vanessa has emerged a stronger person who has now embedded within her much personal experience and expertise, which adds value on an individual as well as a team level to sectors such as **Corporate Companies, Small & Medium Enterprises, Universities, Schools** as well as the **Fashion Sector**. Vanessa hosts **Workshops** using the experiences and obstacles she encountered in prison, bringing to the fore principles and mechanisms used to overcome it in relation to topics such as:

- Survival – Flexibility - Choices
- Hope In The Midst Of Hopelessness
- Dealing With Opposition
- Shifting Focus – Enjoy The Journey
- Face Your Fears – Learn From Others
- What Is In Your Hands - Take Control
- Your Worth – Your Value
- Go Back To Go Forward
- Positioning Yourself During The Process



"Opportunity And Growth Are Often Embedded Within The Waves Of A Crisis"

VANESSA GOOSEN

Vanessa also brings great expertise to **Women targeted Events and Functions**. This very traumatic and challenging journey has taught Vanessa many real-life lessons and first-hand experiences. One of these is her realization that a Women should not deal with challenges and turmoil in isolation. It is when being build and encouraged by other women's experiences and victories, that Women overcome and move forward with the momentum of confidence, hope and self-believe being evoked. It is from this perspective and understanding Vanessa shares with Women the life lessons learned from her traumatic journey experiences, both whilst imprisoned and the challenges she encountered after being released.

Vanessa offers **Life Skill Programmes to Schools and School Leavers**. With this platform, Vanessa motivates, encourages, teaches and equips students with practical tools to use obstacles as stepping stones. These programmes are geared to build the confidence of students, to activate their potential, their talents and to help them break out of the boundaries of limitation which society, poor choices, circumstances and the like, tend to weave around the younger generation.

Counselling is another area which Vanessa actively engages in. She counsels Women, Scholars, School Leavers and also extends this service to the Corporate Arena (Individuals, Groups as well as entire Departments). Counselling is a mechanism which disarms areas which halts productivity and growth; such as depression, wrong perceptions, low self-esteem, misunderstandings, abuse and the like.

Vanessa too has embarked on **MC and Hosting Services** for Corporate, Church and Social events; adding to it much value from her experience of the above mentioned journey she has travelled.



**“Laziness Kills Progress,
It Builds What
Does Not Stand
And Sees What
Will Never Exist”**

VANESSA GOOSEN

REVIEWS FROM INDIVIDUALS AND GROUPS WHO ATTENDED ONE OF VANESSA'S MOTIVATIONAL TALKS, READ HER BOOK OR ATTENDED ONE OF HER WORKSHOPS.

Vanessa's story touched me deeply as it puts a human face to the ordeal and horrific experiences many young unsuspecting women go through for a crime that they were not even aware of. It made me realize how sophisticated and well organized the drug syndicate operates and anyone could be used without their knowledge. Vanessa's story needs to be told to the youth in and out of school and to the public at large so that a coordinated prevention national programme can be developed and implemented to stop drug trafficking by these syndicates.

— Agnes Phiri of United Nations

Vanessa's story made such an impact on me of how she made the best of a bad situation, used her resources and kept herself busy in prison working on computers, and keeping up with her fashion interests. Vanessa has such courage! Her talk also sends out a message to stay away from drugs and syndicates.

— Linda Morris, Cape Town

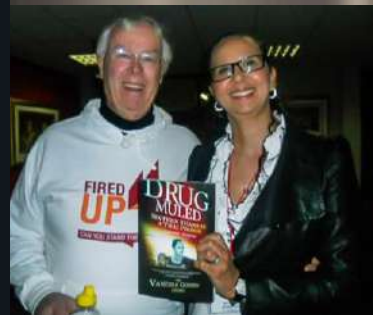
A must read!!! A huge eye opener. Such a sad story but inspiring and motivational!!!! There are so many amazing good people in this world. What Vanessa went through I would not wish on my worst enemy... but how she overcame and survived, WOW!!

— Yolandi Dell Petrini

Your talk was so moving! cannot begin to imagine what you went through and how you have come out on the other side of such an unimaginable traumatic ordeal, a dignified, empowered, woman of strength. You deliver your talk with such honesty and one cannot only see but feel how full of grace you are! Your talk had such an impact in terms of proving to people that anything is possible if you just keep your faith and believe!

Thank you for sharing your story and for the wonderful inspiration you give by doing the work that you are doing, to help others. Love and best wishes.

— Colleen, Management Consultant



**"If You Believe It,
You Will See It,
Work It
And Ultimately
Achieve It"**

VANESSA GOOSEN

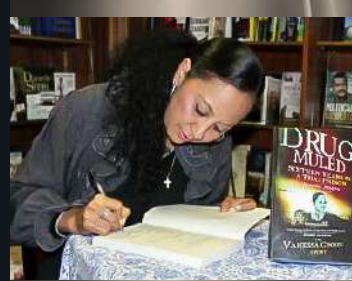
REVIEWS FROM INDIVIDUALS AND GROUPS WHO ATTENDED ONE OF VANESSA'S MOTIVATIONAL TALKS, READ HER BOOK OR ATTENDED ONE OF HER WORKSHOPS.

A data snapshot analysis from evaluation forms submitted to agencies from companies Vanessa has offered her services to, shows an average of above 95% for 10/10 ratings related to:

- Time Keeping
- Presentation Style
- Content
- Clarity Of Message
- Speaker's Appearance
- Take Home Value
- Brief Fulfilled
- Recommend or Rebook Her

Vanessa Goosen spoke at our ladies supper club last night. It was our most successful dinner evening yet! Vanessa is an exceptional person: humble, open and very determined to overcome her tragic past. Her sense of forgiveness is something so unique - I have never met anyone quite like her before. We had ladies at the dinner and there wasn't a dry eye in the room. We all went home with a new appreciation of how fortunate we are; and how minor our complaints and issues truly are compared to her experiences in trying to survive. Her gracious sharing of her story and herself - is a huge inspiration to all! Please pass this message and deepest thanks to her from all the ladies in Eagle Canyon. Everyone she touched last night, went home with a new perspective about the human spirit and will to survive. Our best wishes go out to her and her family; (especially her lovely daughter.) as they build a new future together. Only a very special person "like her" could have survived and began to move on to rebuilding her life.

-Roz, Eagle Canyon



**"Don't Be
The Crutch To A
Repeated Lesson
Not Learned"**

VANESSA GOOSEN

OUTLINE OF SERVICES

Motivational / Key Note Speaker

Corporate Events
Women Events
Charity Events
Churches
Universities
Schools

Workshops

Companies
Small & Medium Enterprises
Universities
Schools

Life Skill Programmes

Schools
School Leavers

Counselling

Companies
Universities
Schools
Churches

MC & Event Hosting Services

Corporate Events
Women Events
Social Events
Church Events



**"Your Fingerprint
Marks The World
With The Precious
Beauty Of Your
Uniqueness;
Embrace It!"**

VANESSA GOOSEN