

# Lerato Ditshego

## THE INSPIRATIONAL MC, MODERATOR & FACILITATOR

*A Transformational Servant Leader in the business of unearthing enormity.*

Lerato Ditshego has a decade long corporate marketing experience having worked for multinational companies such as Cisco Systems and MTN. Today she is the co-founder of a successful content development agency, turned generative AI agency. She is also a formidable Master of Ceremonies, Speaker and workshop facilitator.

True to her belief that unearthing enormity begins with self, Lerato is a distinguished scholar having graduated cum laude in her Post graduate studies in Business Management & was celebrated as the Valedictorian by the Regenesys Business School. Furthermore, she completed a Public Relations Management qualification, and a Coaching Program obtained from the University of Pretoria. All of which have fortified her position in the marketplace as a Businesswoman and Speaker obsessed with the pursuit of self - development and service to others.

Her proficiency in speaking has opened doors to a speaking career which has seen her grace many platforms. Lerato has a special talent for public speaking and a natural flair for invoking inspiration in those she serves. She is the bringer of energy, heart, passion and great preparation in the work she delivers. She is a consummate professional.

**Some key Industry events she has facilitated,** include:

The African Continental Free Trade Area (AFCFTA) in partnership with ABSA and the ECIC, The Democratisation of Cyber Infrastructure for Sustainable Development, The Nordic countries Sustainable Mining event, Tech & Tourism Conference, The Impact Series on corporates as a 'Force for Good' in communities in partnership with Nestle, The Whistleblower awards and The Role of Oversight and Compliance bodies in State Capacity Building in partnership with The Public Protector SA, DPSSA and the European Union.

**In her speaking capacity (MC or Keynote),** she has partnered with brands such as: Momentum Metropolitan Holdings, The Embassy of Denmark, Finland, Sweden & Norway, The CSIR, Public Protector South Africa, European Union, Department of Public Service and Administration, Heineken, Access Bank, Telesure Investment Holdings, Business Partners, Haleon, Council for Geoscience, The University of Johannesburg, Public Interest South Africa and several others.

