

NOLUTHANDO TSHABALALA PROFILE



The world has confined us long enough.
Now we define ourselves!

THE GIFT OF THE GAB



As early as seven years old, Noluthando Tshabalala's greatest joy came from standing in front of an audience, articulating, and expressing herself. She was born ready for the world to hear her voice. A voice of an African woman that carries authenticity, positivity, and a new perspective.

At the age of 17 years, she set into the working world and identified creativity, communications and client relations as great interests. This led to a successful eleven-year career, as Head of Marketing & Communications as well as Head of the Video Division at Content Connect Africa. Content Connect Africa is one of the largest indie content aggregators in Africa.

Equipped with a rich and diverse business culture of the South African entertainment industry, Noluthando has embarked on an entrepreneurial journey as a motivational speaker, online radio show host, MC, content creator and property investor.

Her love for connecting with great people, love for music, jovial spirit, exquisite image, inquisitive mind alongside a deep respect for her fellow countrymen and different South African cultures are all pleasant traits that make her remarkable as a person and unforgettable as a speaker!

THE TIME IS NOW

Our world has never been more instant and real time than now. What took us weeks and months to be aware of, is now readily available through a simple click. News, entertainment, education, fitness, and other content are all readily available on any platform of our choice. Noluthando has leveraged on this and has taken her speaking talent to the world, connecting with like-minded individuals. Black women who are aspirers, mothers, business & career women, wives and much more. Women who are defining themselves and designing their own path.



"When I speak, I deliberately choose to say what will make the next person feel empowered than before they encountered my words. All my platforms have one mission and that is to awaken the giant within. To remind every individual of their purpose and unique star quality. The world is waiting for a gift, idea, skill, ability that only one individual in the world can fulfill. We are all that individual!"

MAXIMISING THE GIFT

“Pay attention to the gift and the world will pay attention to you”

— **Nicky Verd**

CONTENT CREATOR



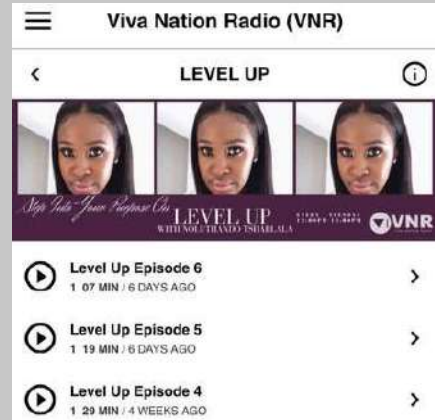
In March 2021, Noluthando started an empowering YouTube series titled BeauMovation. Pair **Beauty** with **Motivation** and you get BeauMovation. This is a series created to inspire inside out beauty. Young people, men and women alike are plagued by society making them believe that they are not good enough, not rich enough nor beautiful or snatched enough. BeauMovation is a wellness concept where viewers can consume real life experiences and insights that can elevate their self esteem, confidence and outlook on life. These empowering messages are paired with beauty tips and hacks. Inner work manifested through outer beauty.



JUST LEVEL UP !

To level up means to improve your current situation in a way that feels like a powerful shift. It starts with a change in **thought**, a shift in **mindset** and followed by brave **action**. The fuel that drives all of it, is **passion**.

RADIO SHOW HOST



The Level Up show is a platform where myself and listeners embark on a journey of elevation. Shifting our thinking, attitude, outlook and ultimately our lives.

I have always admired Ciara Wilson because she is not only a talented vocalist and an amazing dancer but she advocates for people to have a spiritual connection with God. She always speaks positively and spreads light through her music. She has always inspired me to be a grounded individual. So when I thought of a befitting title for my online radio show, **Level Up** made perfect sense!

An invitation to the listener:

Step into the energy of who you want to be come with myself Noluthando Tshabalala, on the Level Up Show. Allow yourself to be inspired, as I connect with guests that are unlocking their purpose and making a mark! We answer the important question. What, why and how they did it. And how you can do it too!

Level up to your purpose.

Level up to your passion.

Level Up to your highest self

Just level up!

The Level Up show airs every Tuesday on Viva Nation Radio at 10:00am - 12:00pm.

Thank you for tuning in.

MOTIVATED TO MOTIVATE

Noluthando's biggest calling is to uplift and inspire others through her words. This was an ability that came naturally and soon enough she recognised that this ability was in fact her talent to motivate. As a result, family, friends and strangers are drawn to her. She has the ability to see people and circumstances as they could be, not as they are.

MOTIVATIONAL SPEAKER

"The first memory I have of myself speaking positively takes me to my Grade 4 English class, where we had to present an unprepared piece. I decided to deliver a piece titled "Why Me". Alerting my peers that self pity and not putting enough effort into our studies will not yield excellent results. It took my teacher by surprise that a nine year old would present such a concept. Of course, I aced the exercise."

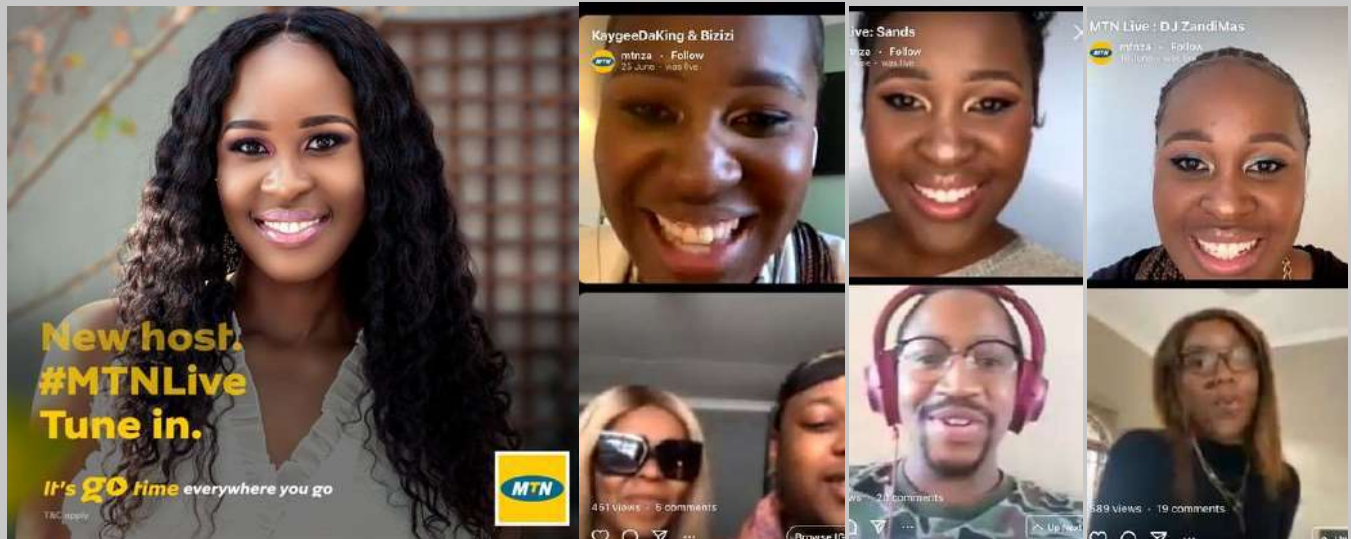


Noluthando believes her gifts and talents are not bestowed upon her to draw adoration. God given gifts are meant to heal, empower and transform fellow humanoids. Now more than ever, Noluthando is committed to outpour her talents and gifts, so as to actively play a role in changing the world.

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THE LATEST

In June 2021, Noluthando was appointed as the MTN South Africa Live Sessions Host. #MTNLive is a weekly IGTV engagement of South African recording artists. As a host, Noluthando interviews the guests, connects with the audience and does so with a dynamic energy.



ANTI- BULLYING

In partnership with governmental agencies, Noluthando forms part of a social awareness campaign that speaks against bullying. Students are engaged and educated on the dangers and effects of bullying through a strategic nationwide tour of TVET colleges. This impactful initiative is powered by Services Seta and other stakeholders.



CLIENTS



MTN South Africa



Services Seta



Digital Media 333 / Avvatta

1st Rate Properties



Noluthando is a leader who inspires and influences through communication and action. Her excellent ability to do this has made her one of the most requested speakers at various functions we know of and as such requested her services, to uplift our team and this was a great success. Her insight and knowledge has impacted our 1st Rate Properties team in an enormous way

Yvonne Martin - Aguilar
1st Rate Properties, CEO

TLC Marketing Worldwide



Noluthando MC'd an event for our company TLC Marketing in April 2021. Apart from making the evening super special for all our staff and especially for our CEO, Noluthando kept us entertained throughout the evening with her vibrant and energetic attitude. She addressed everyone in the room and allowed for much fun with her quirkiness and great sense of humor

Dever Singaram
TLC Marketing Worldwide, Partnerships & Content Director



GALLERY