

LEAD WITH OPTIMISM

Mindset Strategies For Resilience, Productivity & Success



www.tapresults.co.za

37%

MORE SALES MADE BY
COMPANIES TESTING
HIGH IN OPTIMISM.

DR. MARTIN E. P. SELIGMAN

In a time of increasing unhappiness at work and huge levels of stress brought on by the COVID-19 pandemic, science clearly shows us that optimism can breed resilience and better business outcomes.

The ability for leaders to make their teams feel safe can be done through many mechanisms; from providing forums for people to talk about their mental health to developing a culture that embraces failure.

But one particular leadership behavior is shining through as a key enabler for staff and that is the ability to *Lead with Optimism*.



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Explore the science behind success, happiness and optimism and learn proven ways to activate positive productivity and increased wellbeing in your organization.

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OPTIMISM IMPROVES RESULTS

Optimism **increases** trust
and team spirit

Optimism **improves**
adaptability

Optimism **leads** to
cooperative climates

Optimism **develops**
stronger efficacy

Optimism **enhances**
performance

Optimism **boosts** health &
cuts down on sick days

TESTIMONIAL

AURBON HURLING

FOUNDER, ROOTS & RAW

“

This programme for change is backed up by stats, facts and science that are all brilliantly spiced up with storytelling that drives action.

”



TESTIMONIAL

CAREL HAUPTFLEISH
OWNER, POLYGON
TECHNOLOGIES

“

I measure the quality of learning interventions by the actionable items that emerge as take-homes. If it doesn't inspire real, concrete actions, then it does not have real value to me. When measured on this scale, the leading with optimism programme ranks amongst the top.

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TESTIMONIAL

NICOLE CARRICK
SANTAM

“*I am much calmer and a lot more focused than before. I am constantly smiling and find ways to make my team smile every day.*

I will definitely continue to use these tools!

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Lead With Optimism is a one of a kind programme that helps leaders dial up their optimism levels, improve their social connections & build their ability to see obstacles as opportunities.

PERSONAL MINDSET


It will provide individuals with tried and tested habits to put you in the right state of mind required to gain the competitive advantage and personal resilience that optimism brings.

TEAM & ENVIRONMENT

The programme not only helps you as a leader but also supports your team who will start to feel safer and respond with the innovation and passion you want and need from them in this uncertain world.

75%

SUCCESS COMES FROM 3 ATTRIBUTES THAT AREN'T YOUR SKILLS OR IQ. AND ANYONE CAN ACTIVATE THEM IN JUST 21 DAYS.



“ THERE IS STRONG
RELATIONSHIP BETWEEN
LEADERSHIP OPTIMISM,
LONG-TERM RETURNS AND
EMPLOYEE PERFORMANCE. ”

PROF. NIYOGI , INTERNATIONAL JOURNAL OF
MANAGEMENT.

THE COMPONENTS THAT YOUR LEADING WITH OPTIMISM PROGRAMME INCLUDE...

21 DAYS TO CHANGE

Positive Psychologists the world over, are proving conclusively the incredible effect of happiness and positivity on results. Better yet, they are proving just how simple it is for individuals and teams to activate their happiness advantage in as little as three weeks.

KEYNOTE or SEMINAR

This impactful introduction into leading with optimism is offered in-person or remotely. I will educate, inspire and most importantly leave you with actionable habits for change. Daily actions that you can start the moment the session is finished.

21 DAY DIGITAL PROGRAMME

Focused on the five key actions that will enable a complete turnaround in optimism within your organisation, my 21 Day Happiness Advantage email programme kicks in after the seminar to keep you on track, accountable and the inspiration alive.



Clients Verity's helped
to lead with optimism
and build resilience





Think Act Succeed

Helping people change their thinking
so that they can change their results.