# LEAD FOR INNOVATION

Strategic & Lateral Thinking Tools for Improved Team Work & Enhanced Innovation & Creativity



VERITY

Think Act Succeed

We cannot solve our problems with the same thinking we used when we created them.

Albert Einstein

We are all aware that the world of work is changing. In recent years, we have witnessed disruption across every industry.

It is understood by economists and futurists that five years from now, over one-third of skills (35%) that are considered important in today's workforce will have changed.

The World Economic Forum has identified that the fourth industrial revolution, with advanced robotics, autonomous transport, artificial intelligence and machine learning will utterly transform the way we live and the way we work.

Our skillsets must align and so must our ability to think and get to brand new ideas on demand. As the rate of change increases, teams are going to have to become more creative in order to benefit from these changes.

But in order to access creativity in a team, you first need to navigate individual differences and conflict. Once a team is safe and have learned to think together, only then can they access the creativity they need to thrive in a changing world. COLLABORATE CREATE INNOVATE

Creative & critical thinking are the KEY SKILLS to face the future

Teams that THINK together move forward together

When people feel HEARD then collaboration happens

Creativity & fresh thinking emerges when people feel SAFE

Innovation only happens when you ACT on a valuable idea

**Lead For Innovation** is a fast-paced, interactive and experiential workshop, that helps to build creative potential and improve the way teams think and problem solve together.

The program is geared to help people discover a way forward with strategic and lateral thinking tools that enhance collaboration, problem solving and innovation.

#### The workshop allows teams to

- Uncover their thinking style and understand the value and impact it can have on team dynamics and decision making.
- Unpack the effect of stress and hostility on creativity
- Explore various tools and models for enhanced collaboration and innovation.
- Engage with each other through energizing games that are designed not only to embed the tools but also improve connections between team members.

However, the true value in the workshop lies in facilitated thinking workshops on current business issues so that delegates can walk away with solutions and action plans to implement in the business. OF WORKFORCE SKILLS THAT WE CONSIDER IMPORTANT TODAY WILL HAVE CHANGED IN THE FUTURE.

## TESTIMONIAL

#### GAVIN SEYMOUR VODACOM

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This course was incredibly useful and insightful. It provides great structure and direction for interactions in the workplace.

I believe that if applied, an individual will gain perspective on how to drive efficient meetings that will attain results.

### TESTIMONIAL

FRANS KRUGE CEO QUESTEK

An absolutely unbelievable experience using a great process and driven by the most professional and knowledgeable facilitator I have come across in my many years of attending team sessions!

## LEAD FOR INNOVATION

- A one or two day course where delegates get to fully understand the importance of building their creative potential in a VUCA world
- The opportunity to challenge perceptions and stretch imagination through learning and thinking exercises
- Experience thinking together in a new framework designed for innovation and strategic outcomes,
- Delegates discover their thinking styles and preferences and unpack the effect of argument and long meetings on productivity and moral
- Learn a strategic thinking framework designed to accommodate all thinking styles and stimulate creativity
- Lateral thinking tools to help improve creativity and solutionsbased thinking

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## Client Verity's helped to lead for innovation and creativity



Helping teams change their thinking, so that they can change their results.



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