

# Kevin Gaskell

Leader Speaker Strategist  
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### Inspired Leadership

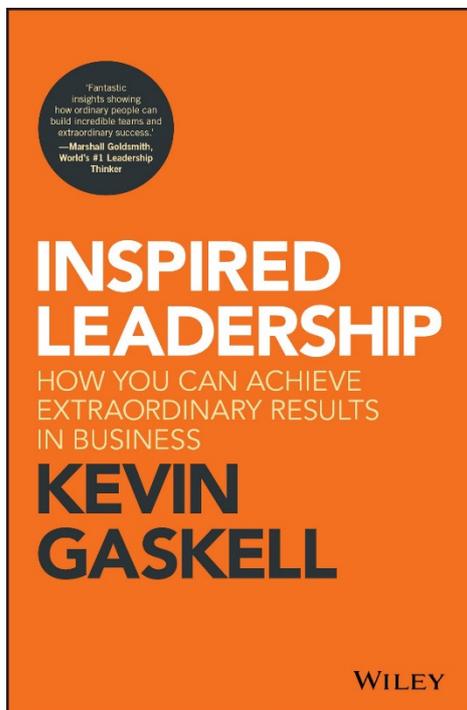
#### *How you can achieve extraordinary results in business*

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Inspired Leadership is the essential guide to helping leaders and teams perform at the highest level every day. As CEO of Porsche, author Kevin Gaskell led the company from near bankruptcy to the market's most profitable car company. During his four years at BMW, the company saw 80% growth in sales and 500% increase in profitability. Good leaders get results, great leaders get great results but Inspired Leaders get extraordinary results, revitalise companies, inspire teams and turn brands into household names.

This book shows you how to become an Inspired Leader. How such leaders engage and inspire their teams. Demonstrating recognition and creating the culture which encourages every team member to achieve extraordinary success. Workable strategies, practical frameworks, and real world essential skills give the reader a concrete curriculum for success, while anecdotes and examples drawn from the author's experiences illustrate important concepts in action.

Inspirational, aspirational, and deeply instructional, this guide will become your go to resource for navigating the inspiring leader's role. From tricky situations to everyday interactions, you'll learn the skills and outlook you need to take your team to the next level.



*"...Gaskell passes along fantastic insights to show that building an extraordinary team and achieving extraordinary success is simple, but not easy. Inspired leaders create something special and successful and fun. Read this book and build your own team's success".*

Marshall Goldsmith, World's #1 Leadership Thinker